National Harbor to host ADSO

Its 2020 Summit is set for March 11-13

The Association for Dental Support Organizations (ADSO) 2020 Summit, to be held from March 11–13 in National Harbor, Md., will feature some of the most successful names in the industry sharing what they have learned on their path to success.

Membership with ADSO is not required for DSO and group-practice attendees; however, members do receive complimentary registrations. Organizations that provide products and services to DSOs and/or to group practices that want to attend, sponsor or exhibit at Summit 2020 need to first join the ADSO Industry Partner program. Details are available via email from Membership@TheADSO.org.

For details on the summit, you can contact info@TheADSO.org or (703) 940-3860. The summit will be held at the Gaylord National Resort & Convention Center, in the heart of National Harbor’s entertainment district overlooking the Potomac River — all easily accessible to Alexandria, Va., and Washington, D.C.

The ADSO describes itself as the nation’s primary champion and representative of group-practice and dental-support business models. Members span the breadth of those sectors, including emerging DSOs (supported through education, training, and mentorship to help them grow their business) — as well as established DSOs (supported through advocacy efforts).

The association is committed to meeting the varied needs of its members — no matter what stage of scale and development — so members can focus on promoting the highest quality patient care.

Held since 2014 and expanding every year, the summit enables DSOs and industry partners to share insights and experiences in an educational setting serving every sector. The association’s mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)

• HEIGHTS, page A1

Javits Convention Center, 11th Avenue between 34th & 39th streets, unless otherwise indicated in the program guide.

The event takes place in the “World Capital of Excitement” with its nonstop cultural, sporting and social events during the peak holiday season that many view as New York City’s most enchanting time of the year.

You can register and get all of the details at www.gnydm.com.

(Source: GNYDM)